

How to raise a *confident puppy*

Get your puppy used to new sights and sounds
(and build their confidence) with this handy list.



Body handling & grooming

- ☐ Lightly touch **face/ears**
- ☐ Hold & stroke **paws**
- ☐ Gently touch **teeth**
- ☐ Pet & stroke **tail**



Places

- ☐ Take regular **rides in the car**
- ☐ Visit the **vet clinic**—
even when you don't have an appointment
- ☐ Bring your pup to **pet-friendly stores**
- ☐ Take your pup for a ride
on **public transportation**

People

Introduce your puppy to all kinds
of different people, including:

- ☐ **Babies, teens, & adults**
- ☐ People with **beards**,
using **umbrellas**, or **wearing hats**
- ☐ Folks **moving at different speeds**:
walking, running, sprinting
- ☐ Individuals **on wheels**:
bicycles & skateboards

Sound socialization

Expose your puppy to different sounds
they may encounter daily, including:

- ☐ **Household appliances**:
refrigerator, dishwasher, vacuum
- ☐ The ringing **doorbell**
- ☐ **Barking dogs**
- ☐ **Storms & fireworks**



Other dogs

Socialize your puppy early & often
to friendly dogs, including:

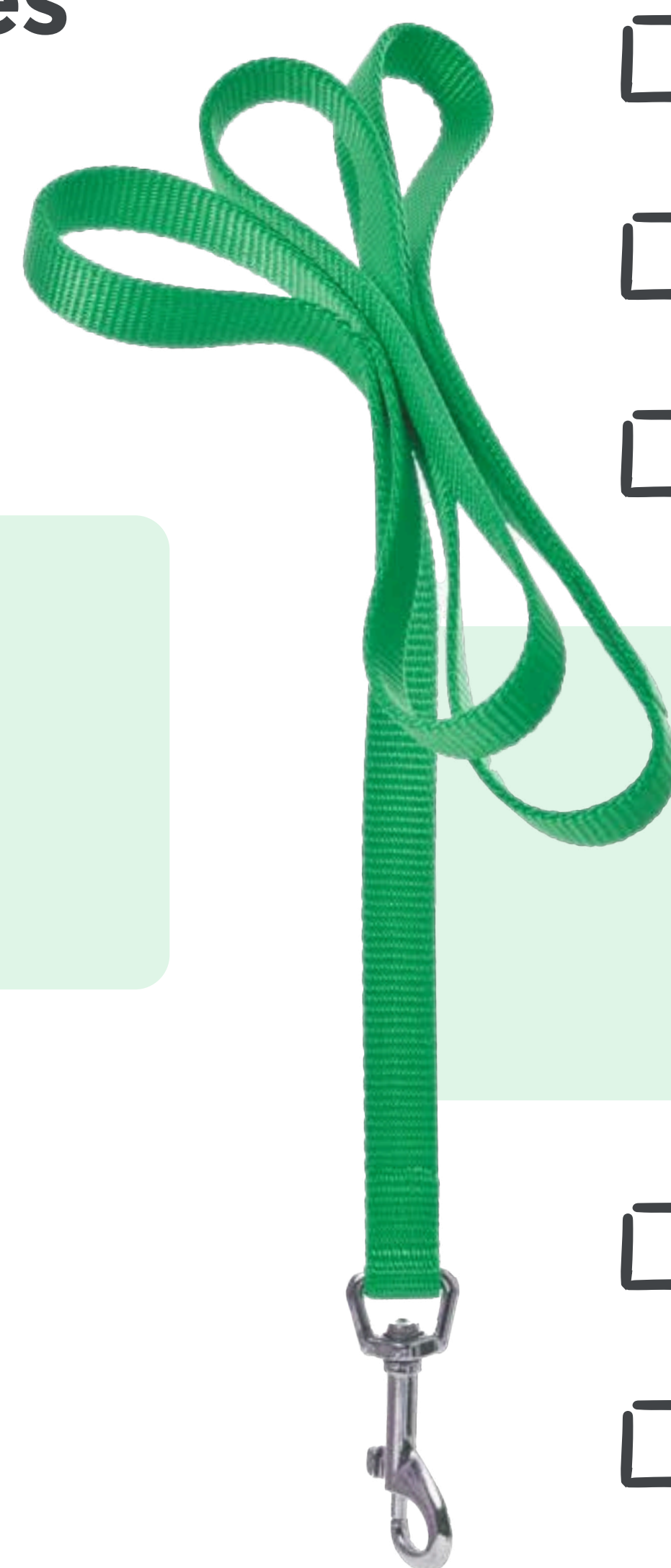
- ☐ Dogs of **all sizes**
- ☐ Dogs both **off & on leash**
- ☐ **Friendly groups** of dogs
- ☐ Dogs **in the home**

Other animals

Get your puppy used to all
kinds of animals, including:

- ☐ **Cats**
- ☐ **Rabbits & squirrels**
- ☐ **Wild birds & chickens**
- ☐ **Livestock**

Pro tip: Always keep your puppy on leash
& offer lots of treats for positive behavior.



Stumped on how to start?

Try a puppy training class for socialization or enlist a loving sitter or walker to get your puppy out & about.